Netgem TV introduces the 'Summer of Sport' hub in June, adding to BT Sport and Premier Sports an extra 15+ free sports-themed streaming TV channels

London, 10th June 2021: Netgem customers with their TV package from selected Internet Service Providers are now set to enjoy a 'Summer of Sport' running from June after the recent partnerships with BT Sport and Fuel TV, and will add over 15 sports channels to their line up from this month.

Despite the Premier League and Champions League seasons having just been completed, June promises to be one of the biggest months of sport in recent memory, and through Netgem TV, customers can centralise all of their sporting needs into one package.

Sporting events which can be watched on Netgem TV include:

- French Open (Sun, 30 May) BBC
- The Derby Festival (Sat, 5 Jun) ITV
- European Championships (Fri, 11 Jun) BBC, ITV
- UFC 263 (Sun, 13 Jun) **BT Sport**
- ATP Championships (Mon, 14 Jun) Amazon Prime
- WTA (Mon, 14 Jun) Amazon Prime
- Royal Ascot (Tue, 15 Jun) ITV
- Tour de France (Sat, 26 Jun) BBC, ITV
- Wimbledon (Mon, 28 Jun) BBC

Customers can enjoy all those great Sport events and more across Netgem TV, bringing together the best streaming services, like BT Sport Ultimate in 4K, Amazon Prime Video in 4K, Fuel TV and Premier Sports channels including La Liga TV, with the main channels like BBC and ITV all at an affordable price. This means that customers can watch every game of the European Championships, no matter which country they're rooting for.

What's more, **Netgem announces today they are adding this month over 15 sports channels at no extra cost to their viewers** through an European wide partnership with new free, ad-supported sport TV specialist, SportsTribal TV. These high quality 24/7 linear sports streaming TV channels will entertain a wide and diverse range of fans who love sports such as; eSports, lacrosse, extreme, action and adventure sports, MMA, billiards, pool and snooker TV, live U.S collegial games, women's football, Poker, Health and real-time fitness classes, electric motorsports, equestrian sports, skiing and snowboarding and many more all powered by SportsTribal TV.

<u>Frank Bowe</u>, CEO and founder of SportsTribal TV comments "I am very excited our sports partners' free, ad-supported streaming TV channels will soon be available on Netgem TV. We look forward to onboarding many more sports bodies, rights owners and sports creators streaming TV channels to Netgem TV in the coming month for fans for free."

This partnership continues to build on the momentum of Netgem TV in the UK & Ireland - having added more than 30 channels since the start of 2021 and launched a series of Free and great value On-Demand services such as Filmzie, W4Free, or Acorn TV. . Shan Eisenberg, Chief Commercial Officer at Netgem UK commented: "Adding the best Free Ad Supported Streaming TV (FAST) players makes a lot of sense to boost the value of our TV packages and in turn the value of Fibre & TV bundles for our ISP partners in the UK and Ireland - that's even more the case for Sports which as a category has suffered from the pandemic in the past year and sports fans are craving for a big comeback in stadiums as well as on TV."

Peter Rampling, CCO of Community Fibre added: "Only a few weeks after adding the premium add-on of BT Sport available with a monthly subscription at £25/month, we are delighted to reinforce the Community Fibre TV value proposition with high quality free sports channels. Combined with the power of 100% full fibre broadband, sports fans will really feel like they are in the middle of all the action this summer."

Community Fibre currently offers a 100% full fibre broadband with download and upload speed of 150 Mbps and TV bundle, powered by Netgem TV, available at £30/month for new customers joining on a 24-month contract until 08th of July 2021.





About Netgem

Netgem enables through its "Netgem TV" service personalised access to a comprehensive lineup of TV streaming services on all screens in and outside the home, through a single application. This service is marketed directly to consumers, or through partnerships with Internet Service Providers (ISPs).

For viewers, Netgem TV is the guarantee of paying only for the best of TV, whilst having the freedom to choose the fibre broadband offer that suits them best and to pick additional streaming services, on their terms. Through its SuperStream service, NetgemTV also greatly improves WiFi coverage throughout the home, and optimises all Video Streaming. For the ISP, Netgem brings access to an innovative service, designed for new viewing habits and delivering on the promise of ultrafast fibre broadband - all with a Capex-light and "pay as you grow" business model aligning interests between the ISPs and Netgem with a particular focus on customer satisfaction.

Netgem is listed on Euronext Growth. (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP) <u>www.netgem.com</u>